



LIVunLtd

Waterline Square by LIVunLtd



SoMA by LIVunLtd

LIVunLtd Services

LIVunLtd specializes in all facets of amenities. We provide **staffing, operations, fitness** and **wellness classes**, and **social programming** that bring amenities to life and help build community. Our services are retained in more than 200 properties across North America.

LIVunLtd

Breadth of Services

FACILITY MANAGEMENT & STAFFING
GROUP FITNESS & WELLNESS CLASSES
SOCIAL ACTIVITIES & EVENTS
EQUIPMENT MAINTENANCE & REPAIR
LIFESTYLE SERVICES
CONSULTING
FITNESS & WELLNESS EQUIPMENT
SPA SERVICES & OPERATIONS
AQUATICS & POOL MANAGEMENT

LIVunLtd was a pioneer from the late 1990s when the industry began, and we remain the leader. The scale of our operation, the scope of our experience and the diverse range of facilities that we've equipped and operated over the years is not only unsurpassed by any competitor, it stands as a testament to our aptitude and agility. With so many years in the industry, comes our most valuable asset – the knowing of how to assemble the right people, the right equipment and the right programs that best fulfill the unique needs and budgets of each individual property we serve.

1,800+

Employees in
North America

900+

Ready-to-Produce
social events

200+

Properties
under contract

3,300+

Fitness classes
per month

01

Amenity Management

Our expertise helps to support your efforts to engage existing residents and members; build brand loyalty; create community and boost retention.

- On-Site Facility Staffing/Operations/Programming
- Off-site Community Programming Coordination
- Fitness and Wellness Classes and Programs
- Community Events & Social Activities

02

Fitness Equipment

LIVunLtd's affiliate partner, Advantage Sport & Fitness is the undisputed industry leader for all your equipment needs in any type of facility.

- 3D Renderings and Layouts
- Fitness & Wellness Equipment
- Repair and Preventative Maintenance

03

Development Advisory

Consulting and development services for owners, developers and architects to align strategy, design and activation of fitness centers and amenity spaces of every kind.

- Feasibility and Needs Analysis
- Architectural and Design Services
- Equipment and Product Selection
- Activating and Programming Spaces

Amenity Management & Operations



We Run It Like We Mean It

Our operational structure runs on high-octane, and our **time-tested systems** and **processes** keep us one step ahead. We have the resources that give us a better bench depth than the competitors and a more thorough field of vision to monitor the **success** of your amenity operation. For our clients, this translates to **one phone call** when they need us. **Quality, responsiveness** and **accountability** drive everything we do.

CREATE & MANAGE BUDGET

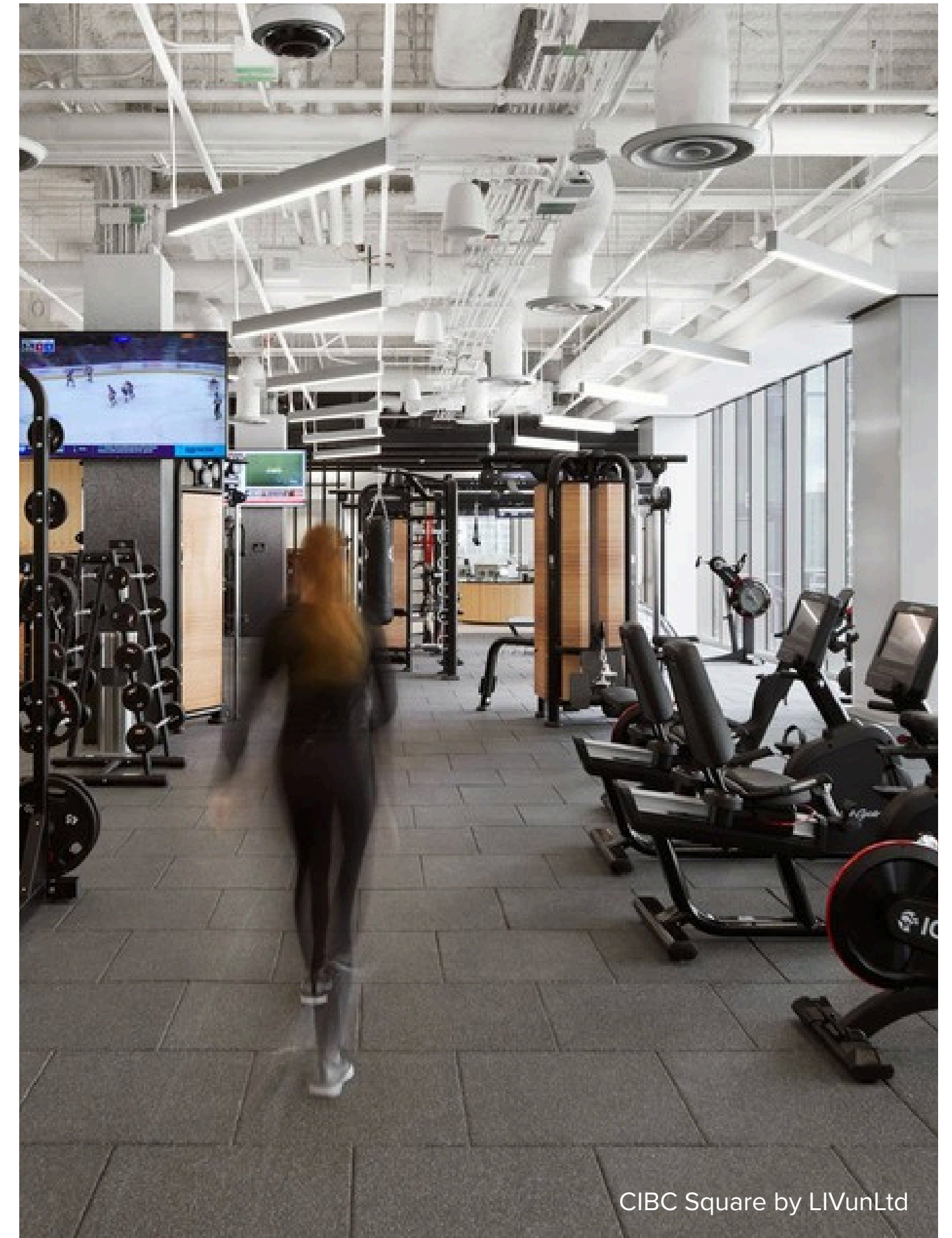
SUPERVISE AMENITY STAFF

SITE INSPECTION / QUALITY ASSURANCE

MAINTAIN & REPAIR FITNESS EQUIPMENT

AMENITY MANAGEMENT TECHNOLOGY

UTILIZATION REPORTING



CIBC Square by LIVunLtd

The Best Boots On The Ground

AMENITY MANAGERS / FITNESS INSTRUCTORS / LIFEGUARDS

We attract the best talent in the business, and we set them up for success with effective systems and **hospitality training**. Our ethos remains firmly planted where we began in **hospitality** and a **culture** where “**yes**” is a **deliverable**.

STAFF/OPERATE THE GYM & AMENITY SPACES

GUARD AND MAINTAIN POOL

PLAN & COORDINATE FITNESS CLASSES

COORDINATE & HOST COMMUNITY EVENTS

MANAGE AMENITY RESERVATIONS & RENTALS



Amenity Team Members of LIVunLtd



Community Engagement & Programming

Gotham West Movie Night by LIVunLtd

LIVunLtd

Group Fitness & Personal Training

In addition to our social events, LIVunLtd employs more than 200 certified fitness professionals who we share with some of the most **popular boutique fitness studios** in the business. We're responsible for more than 3,300+ Group Fitness classes each month, and we help more than 5,000 residents achieve their fitness and wellness goals through one-on-one sessions each year. We're proud of the **quality of our team** and the **wide range of modalities** they provide.

GROUP FITNESS

PERSONAL TRAINING

YOGA

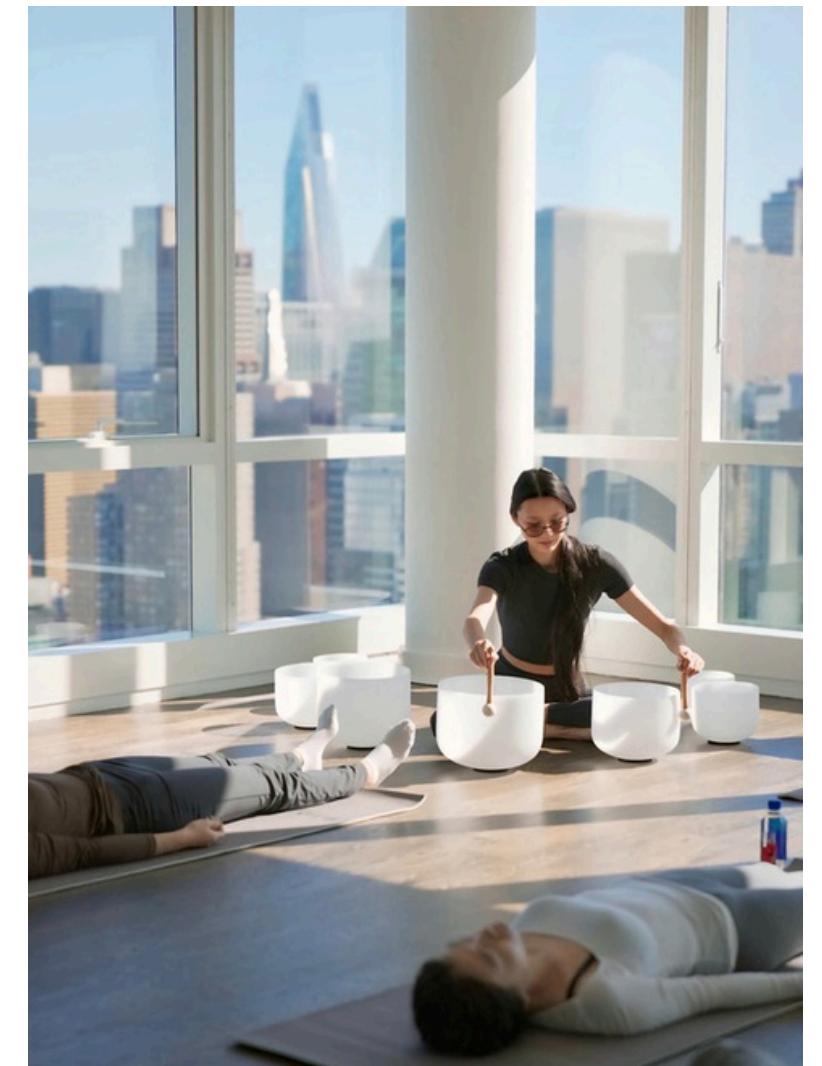
PILATES

SWIM LESSONS

MEDITATION & BREATHWORK

HOLISTIC HEALTH & NUTRITION

MASSAGE THERAPY

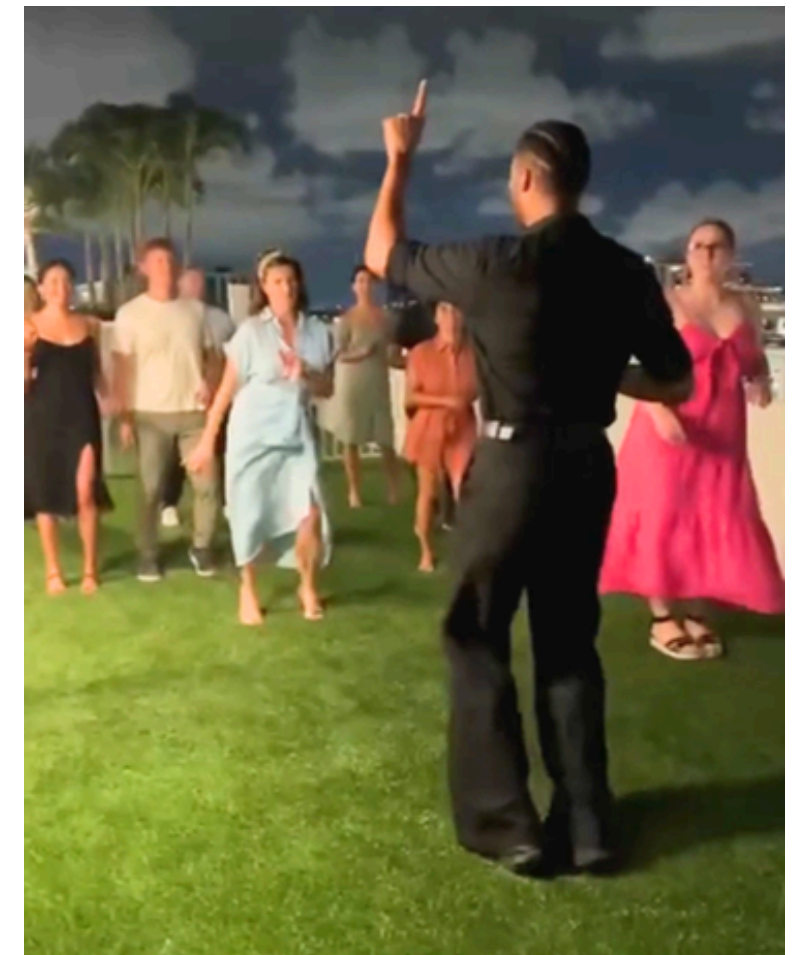


Give Them A Reason. They Will Come.

CURATED CROWD PLEASERS

We're different. We put more time, resources and creativity into our ideas and the details that attract crowds, create conversations and **form community.**

Through the positive bonding that happens at our events, residents become promoters and loyal **advocates of your property** and your brand.



LIVunLtd's Event Portal

CHOOSE, CLICK & PLAN

Each month, more than 200 social events are brought to life by our associates working both behind the scenes and on-site at our properties.

Our team makes this happen thanks to the LIVunLtd Event Portal where our in-house creative team serves more than 900 fully developed event concepts at various budgets, each with a step-by-step production guide.

**Pop-ups; Immersive Experiences; Off-Site Events;
Seasonal Events; Workshops; Chats/Speakers;
Culinary/Spirits; Kids Events; Fitness/Wellness**

Featured



FEATURED

HOW IT WORKS

CATEGORIES



MARCH EVENTS

Today's Date: February 3 Selections Due: January 15

ST. PATRICK'S DAY

WOMEN'S MONTH

SPRING EQUINOX

CELEBRATION OF COLOR

FEATURED CONCEPTS



Spring Soul Sesh: Yoga
+ Meditation

HOSTED BY FITUNLTD
\$175



Raazi Tea Pop-Up

HOSTED BY RAAZI TEA
\$600



Broadway Trivia

HOSTED BY BROADWAY EVENTS
\$1000



Poetry & Collage

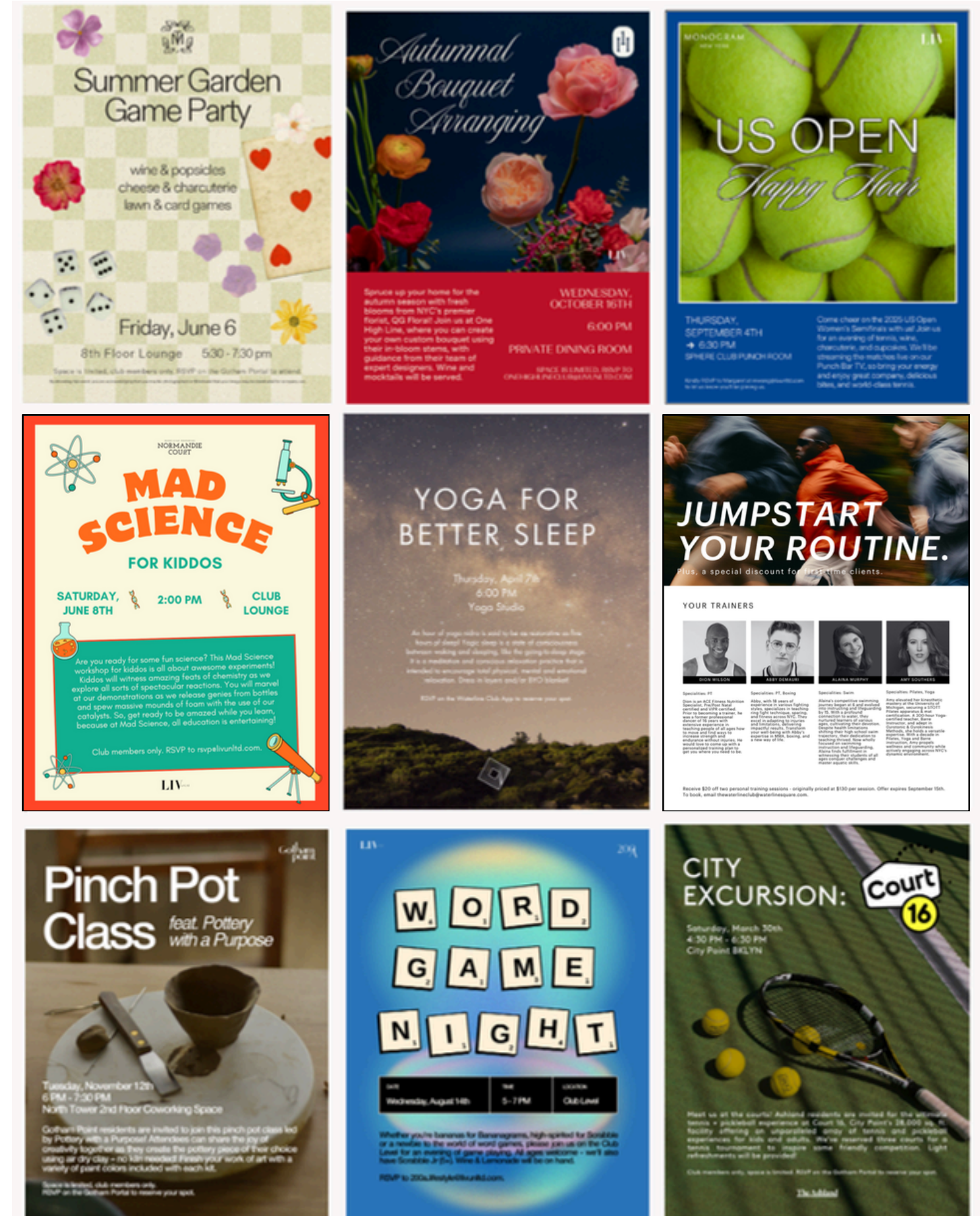
HOSTED BY CHELSEA MARIA BIZUB
\$500

Visual Assets Invitations & Flyers

IN-HOUSE DESIGN TEAM

LIVunLtd levels up the visual story of your classes, events and activations with **professionally designed** invitations and event collateral that we believe help to **elevate** the resident's perception and **experience** of the programming at your property.

Our professional graphic design team adds another **differentiator** to the LIVunLtd approach.



Technology

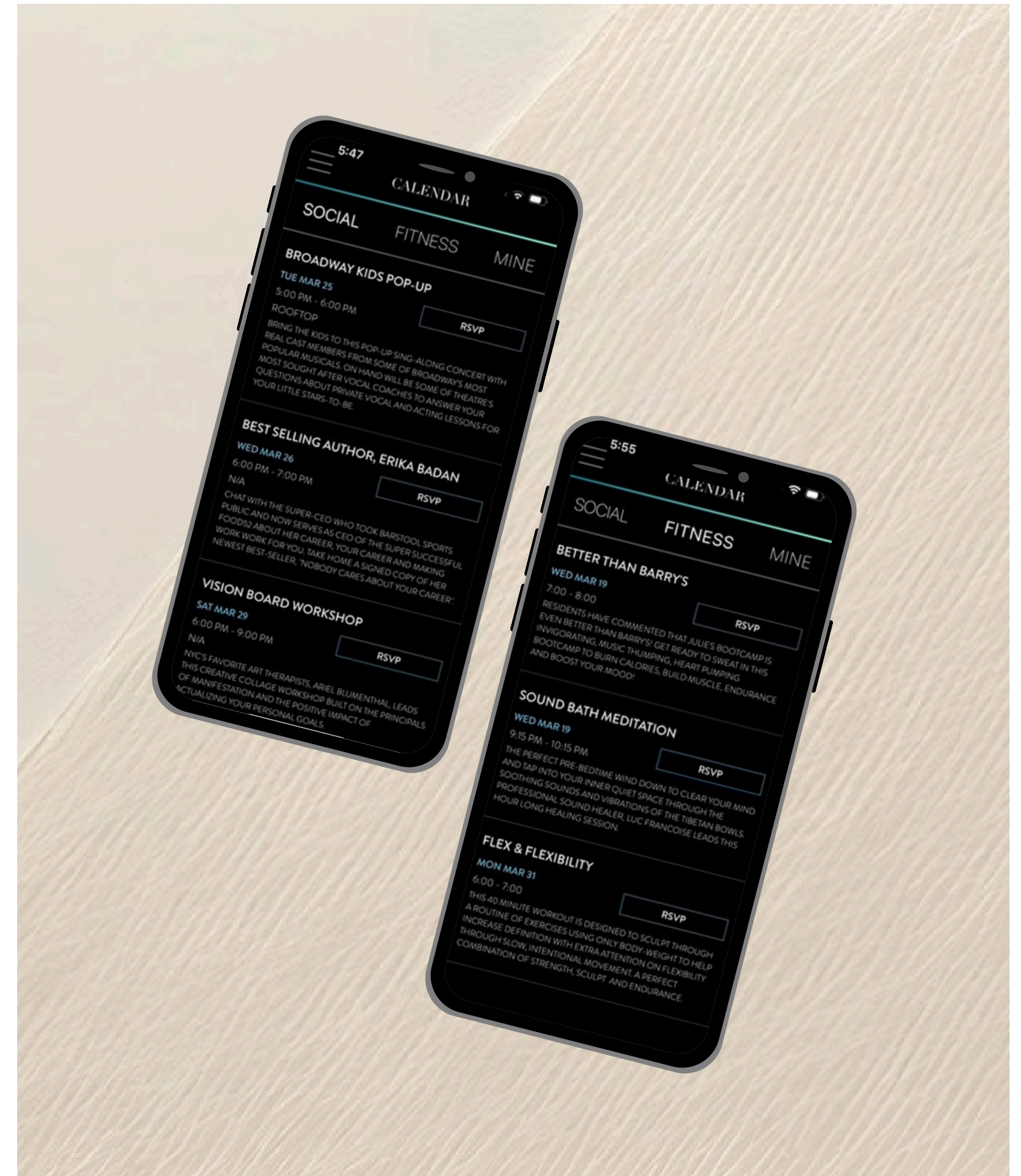
We have our own proprietary operating software and mobile app, but we are flexible and experienced in multiple industry platforms, including **MindBody**, **Wellness Living**, **Rise**, **BuildingLink** and others.

MEMBER MANAGEMENT

Residents can easily **sign-up, check-in or cancel** their RSVP with one touch. Our mobile app also provides valuable **attendance data** for property managers and key stakeholders.

CALENDAR, RSVP & CHECK-IN

We support our clients with digital solutions to manage the member experience from processing fees to reserving spaces.



Thank you

Abbie Newman

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